



## Notes to Editors: **About CPA Ltd**

CPA is a consultancy solely focused on delivering Business Continuity Management services to public and private sector companies.

Whether clients are assessing the realistic impact risks on their business, seeking to develop a cohesive continuity strategy, needing to prepare a detailed action plan for recovery or reviewing their current plan, CPA's service delivery is based on defining the actions that match the processes specific to their Company.

CPA have been adopting this approach for over twenty years. Widespread industry recognition of its team's technical excellence, experience in BCM and in depth understanding of how BCM impacts on practical business management is coupled with a friendly but businesslike personality.

### **Contact information**

CPA can be contacted on  
01344 312391 or by email at  
[info@cpa-ltd.com](mailto:info@cpa-ltd.com)

For further information about CPA Ltd please visit [www.cpa-ltd.com](http://www.cpa-ltd.com)

This press release is also available electronically. Please email [paul@cpa-ltd.com](mailto:paul@cpa-ltd.com) for a copy.

# Lifetime Achievement Award for Lyndon Bird, BCM specialist

Lyndon Bird FBCI, Managing Director of Business Continuity specialists CPA Ltd (Continuity Planning Associates), has been given a Lifetime Achievement Award in the 2004 Business Continuity Management Awards. The Award was presented to him a special ceremony held on 20th May at The Grosvenor Hotel, Park Lane, London.

The Awards are organised by industry magazine Continuity, Insurance and Risk (CIR) in association with the Business Continuity Institute and the Corporation of London, to recognise the high standards achieved across the industry.

The Lifetime Achievement Award is made specifically to the individual who has demonstrated profound achievement within the business continuity arena, and professional excellence over the course of a significant career in the industry.



Lyndon Bird was recognised not only for his technical excellence in depth, wide experience both in practical business management and in BCM, but also for his sensitivity and attention to clients' culture, his rapid appreciation of their essential needs and his swift pragmatic application of viable solutions.

His high profile, together with widespread respect among his industry peers, contributed significantly to his Award. For two and a half years until December 2003, he chaired the Board of the Business Continuity Institute. He previously headed up its Education Committee. He presents several times a year at conferences, at industry standard training workshops and often writes articles for the main business continuity journals.